

Steven D. Harnell

11300 EXPOSITION BLVD

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Profile

Producing and designing successful in-store television programming for national retail chains since 1999. Video and compositing professional since 1997. Bringing strong creative and technical skills in directing, editing, sound, motion graphics, encoding, authoring and duplication.

Professional History

32THIRTEEN PRODUCTIONS, LLC (DIRECTOR/OWNER/OPERATOR) AUGUST 2007 TO PRESENT

Offering a wide range of production services including videography, technical consulting, stock footage, rentals and video data archives.

- Untitled Documentary about "House Music" - Director
- Toyota's "The Line of Scrimmage" NBC Sunday Night Football, 2007- D.I.T. 1st AC / Op
- Hillary Clinton For President "Iowa Caucus 2008" - 1st AC / Operator
- ABC "Good Morning America" Promo 2008 - 1st AC / Operator
- Psychosomatika (Feature Film)- Director of Photography / 2nd Unit
- Mommy & Me Spot - 1st AC / Operator
- Spike TV: Surviving Terror Open - 2nd Unit / Under Water Operator
- Nike Spot "LT/Kimbo Slice" - 1st AC / Operator (Process Trailer)
- The Maloney Sisters (Short Film) - Director of Photography
- Wexley PC Spot - 1st AC / Operator
- Fox Sports Net: College Football Saturdays 2008 Promos - 1st AC / Operator
- In The Wind (Short Film) - Director of Photography

CHANNEL M, LOS ANGELES, CA. (DIRECTOR OF PRODUCTION, LA) OCTOBER 1999 TO AUGUST 2007

Consultation, design, and installed Non-Linear Edit Suite, DVD Authoring/replication and VHS Duplication facility.

- Established & maintain relationships with record labels, movie studios, video game companies and action sport producers for servicing of music videos, movie trailers, video games and sports content.
- Direct location shooting and sound recording.
- Produce 2-hour video game lifestyle program for male teens every four weeks.
- Produce 2-hour music television program for male teens every four weeks.
- Produce (24) 30 minute theatrical trailer reels for movie theatre lobbies every four weeks. (United Artist, General Cinema, Cinemark, AMC, etc.)
- Produce 2-hour cartoon television program for children every quarter for Payless Shoes Source.
- Create all elements for various Channel M programs. (Tour Info Segments, Trivia, Opening, Voice-Over Recording, Script Writing, etc.)
- Manage entire video department, interview candidates, hire interns, casting, receiving/tape vault, maintain computer network, hardware & software.
- Duplication & Q.C. (DVCPRO HD, Beta SP, DVCAM, HDV, and DVD)

WOLF CAMERA & VIDEO, ATLANTA, GA. (IMAGING TECHNICIAN) JULY 1992 TO DECEMBER 1995

Photo retouching expert, typesetting, trapping, layout & design on Mac.

- Brochure/Logo design & layout, photo retouching, color correction.
- Provided technical phone support, repairs on the Mac

Education

Art Institute of Atlanta (Associate in Arts Degree in Video Production) — 1998

Skills

Highly Proficient: Avid Media Composer, Final Cut Pro HD (Studio), Adobe After Effects, DVD Studio Pro, Compressor, Discreet Cleaner, Sorenson Squeeze, Adobe Photoshop, Adobe Illustrator, Aperture, Nikon Capture, Pro Tools LE, Sony Sound Forge, and Sony Acid Pro.

Working Knowledge:, Discreet Combustion, Shake, Logic Pro and Adobe Flash.

References are available upon request.